**Title (Times New Roman 14 point)**

**First Name, Last Name1 and First Name, Last Name2 (Times New Roman 12 point)**

***1Department, Faculty, University, E-mail address***

***2Department, Faculty, University, E-mail address***

**Abstract**

(The abstract and most word limits specify a maximum of 350 words)

**Keywords:** Three to five keywords

**Background and statement of the problem**

(This part describes the history of research problems)

**Objectives**

(Specify the objectives of conducting)

**Concept, theory, related research, and conceptual Framework (if any)**

(If it is a specialized research, this section should be available to explain)

**Research Methodology**

(This explains the research method)

**Population and sample**

**Research instruments**

**Data collection**

**Data analysis**

**Research Results**

(Research results should be presented in consistency with the objectives)

**Profit**

**People**

**Sustainable**

**Environment**

**Economic**

**Planet**

**Social**

**Figure 1** Figure Name

**Source:** Author (Year: Page)

**Table 1** Table Name

|  |  |  |  |
| --- | --- | --- | --- |
| **Marketing Mix Factors** |  | **SD** | **meaning** |
| 1. Product | 4.27 | 0.53 | High |
| 2. Price | 4.23 | 0.61 | High |
| 3. Place | 4.21 | 0.60 | High |
| 4. Promotion | 4.23 | 0.58 | High |
| 5. People | 4.10 | 0.66 | High |
| 6. Physical Evidence | 4.24 | 0.58 | High |
| 7. Processes | 4.16 | 0.65 | High |
| **total** | **4.21** | **0.53** | **High** |

**Discussions**

(Discuss the findings with reliable references.)

**Recommendations**

**Recommendations from research**

**Recommendations for Future research**

**(APA style 7th edition)**

Deborah A. Stone. (2001). **Policy Paradox and Political Reason.** USA: W.W. Norton & Company, Inc.

Cruse, A. (2006). **A Glossary of Semantics and Pragmatics.** Edinburgh: Edinburgh University Press.